

29 june – 1 july 2008



Presse-Information \* Press release \* Communiqué de presse \* Comunicato stampa\* Comunicado de prensa

No. 3/e

May 2008

## Sports Source Europe – Information for trade visitors

### Dates

**Sunday, 29 June to Tuesday, 1 July 2008**

Sunday and Monday 9:00 – 18:00

Monday 9:00 – 15.00

### Event venue:

M, O, C, Munich Order Center  
Lilienthalallee 40, 80939 Munich  
Hall 4

[www.moc-muenchen.de](http://www.moc-muenchen.de)

### Tickets

Free registration at

[www.sports-source-europe.com](http://www.sports-source-europe.com)

1-day ticket

Free registration purchasable at the event in the M,O,C,

### Exhibitors directory

free of charge, in the M,O,C,

### ispocard®

For all events in the ispo Group: save time, save money, enjoy benefits. €77 for ispo winter, Running Order Show, Sports Source Europe, ispo china and Golf Europe and other partner fairs – you just need to register once. Free entry and many attractive services! Just click on:

[www.ispocard.com](http://www.ispocard.com)

### Exhibition categories

Ball Game Equipment; Cycling; Fabrics & Material for Sportswear; Fitness & Gymnastic Training Equipment; Golf Equipment & Supplies; Indoor Sports; Outdoor Sports; Publications & Services; Racket Sports; Skating & Skateboarding Supplies; Sports Safety & Protection Gear; Sports Shoes; Sports Shop Fittings & Equipment; Sportswear & Accessories; Track & Field Sports; Water Sports; Winter Sports

### Trade visitor groups

Retailers for sports shoes; mountaineering and hiking boots; summer, winter and non-seasonal sporting goods; outdoor sports, trekking and expedition gear; surfing, windsurfing, diving and water sports, cycling; Department stores, clothing shops; Textile specialty retailers; Children's specialty retailers; Shoe specialty retailers, VDS members and holders of BTE ProFashional Cards; Hardware stores (with sports equipment); Golf pros and pro-shop owners; Fitness and

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Tel: (+49 89) 949-20870, Fax (+49 89) 949-97-20870, [susanne.fischer@messe-muenchen.de](mailto:susanne.fischer@messe-muenchen.de), [www.sports-source-europe.com](http://www.sports-source-europe.com)

sports studios; Suppliers and designers; Boutiques, duty-free shops, fan shops, import/export companies that can prove they deal in sports equipment and fashion, sales representatives who can prove they deal in sports equipment and fashion; Shops that sell leather goods; Opticians Squash and tennis centers, manufacturers and resellers of sports-nutrition products; Textile wholesalers; Textile distributors / sales representatives; Boutiques; Jeans- and Sportswear Stores

Hotline +49 (0) 89 949-11 4 00, or email: [info@sports-source-europe.com](mailto:info@sports-source-europe.com)

### **Getting to the M,O,C, by car**

The M,O,C, is located right by a motorway exit, and thus reachable from all directions: A9, exit 'München-Freimann' to Heidemannstrasse. After approx. 500 m turn left into Lilienthalallee.

Please note regarding the A9 motorway: Extensive construction work is going on around the Freimann flyway! Latest traffic situation at: [aktuellen Verkehrsmeldungen](#).

For a plan of the diversion route, click on:

[http://media.nmm.de/26/umleitung\\_moc\\_jan-okt2008\\_19214626.pdf](http://media.nmm.de/26/umleitung_moc_jan-okt2008_19214626.pdf)

All around the Munich city area, signs point the way to the M,O,C,.  
There is space for 1,500 cars in the underground car park at the M,O,C,.

### **Trade visitor service**

Exhibitors and visitors who have an ispocard® can travel free of charge in the entire tariff zone of the local public transport network (MVV – *Münchner Verkehrsverbund*), i.e. on all S-Bahns (city railways), U-Bahns (underground railways), trams and buses.

### **Local public transport to the M,O,C,:**

#### **U-Bahn (underground railway): U 6 line (in the direction Garching)**

Get out at the stop called 'Kieferngarten', which is 5 minutes walk from the M,O,C,

Journey time Marienplatz – Kieferngarten approx. 12 minutes

**Taxi airport – M,O,C,** approx. €50

**Taxis** Taxi stand at the entrance to the M,O,C, - Hall 3  
Call a taxi via M,O,C, information

### **Travel and accommodation service**

Your stay in Munich: [www.moc-muenchen.de](http://www.moc-muenchen.de)

### **TRADEFAIRS.com**

Tel.: (+49 69) 95 88-36 16

Fax: (+49 69) 95 88-19 13

E-mail: [messe-muenchen@tradefairs.com](mailto:messe-muenchen@tradefairs.com)

Internet: [messe-muenchen.tradefairs.com](http://messe-muenchen.tradefairs.com)

**Private accommodation****Statthotel Privatzimmervermittlung OHG**

Reservations from within Germany

Tel. 0180.5 30 55 30\*

Fax 0180.5 30 55 40\*

\*€0.12/min.

International reservations

Tel.: +49.87 09-926 00

Fax: +49.87 09-926 026

[Info@statthotel.de](mailto:Info@statthotel.de)

[www.statthotel.de](http://www.statthotel.de)

**CHECK-IN! Zimmerservice**

Tel: +49 (0)89 43 73 97 89

Fax: +49 (0)89 43 73 97 88

[info@checkin-muenchen.de](mailto:info@checkin-muenchen.de)

[www.checkin-muenchen.de](http://www.checkin-muenchen.de)

**Hotel directory**

[www.messehotelfuehrer.de](http://www.messehotelfuehrer.de)

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